

MigHelp WordPress Workshop

Why WordPress?

- open-source / 32% of internet
- vs Squarespace Wix etc
- truly own your content and able to export
- .com vs .org

Sign up + Settings

- dashboard/backend vs front end
- no tour, tour by doing
- change language: 2 places / settings
- timezone
- privacy
- custom domain
- import / export
- footer credit
- // settings we'll come back to: writing / discussion / traffic

Create a Post

- title : About
- type
- copy and paste lyrics
- headings and why
- link
- target = blank and why
- visual vs HTML
- publish
- check front page to see what it looks like

Create another post on your own

- Create a blog post on your own
- Title
- headings H2 etc
- text
- link
- publish
- check front page to see if it's showing up

Images

- featured image
- unsplash
- download
- check size - too large!
- compress
- edit
- alt text
- SEO
- check on front page

Customize section

- Change header image
- Take image off of blog post

Create About Page

- pages vs posts
- title, text
- add image not featured
- free media choices
- align image with text
- make image smaller
- why not showing up?

Menu

- create menu / customize / menu
- name it
- add pages
- open page to see more options
- other things you can add: a link to something outside
- add link, open in new window
- auto add top level pages? no
- // social media menu tomorrow

Homepage settings

- change front page to static
- add new page: blog
- not showing up in menu - add it
- change order of menu

Class Two

Review making a page

- add content to about page
- Title / H1, H2
- add text
- add image (headshot) and align text
- featured image?
- add page to nav, change order

Themes

- twentyseries
- find a theme
- live demo
- try and customize vs activate
- look at info tab to find out how to customize your theme
- sketch free portfolio theme / dyad 2
- theme trust paid portfolio theme
- play around for a while

Website Set up

- simple website with 4 pages
- or simple website with all content on one long page

Widgets // under Customizer

- sidebar
- footers 1, 2, 3

Other things

- people / users: create new users and give rights
- sharing: add social media accounts / add share buttons on bottom of posts
- social media menu
- other settings: writing / discussion / traffic